



KIWIWIRE DATASHEET

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THE NEW GENERATION CAPTIVE PORTAL WITH BUILT-IN ANALYTICS & CAMPAIGN

Kiwire is a single platform that enables your customers to offer user, Wi-Fi or network access. Using a customizable splash portal, powerful proximity and targeted marketing, advertising, and analytics applications, they can provide an engaging Wi-Fi and network experience.

Kiwire system can be deployed and used either in a cloud or on-premises environment, offering flexibility in how the software is implemented and managed.

SOFTWARE OVERVIEW



Guest Wi-Fi

Offering Free Wi-Fi To Customers

Majority of customers today expect free Wi-Fi in venues. Make Wi-Fi work for you. It can benefit your business to obtain marketing value while offering Free Wi-Fi to customers.



Database

Contact is the key

We help businesses to establish vital customer database by getting real email address, demographic information from social media accounts.



Understand Customer Behaviour

Wi-Fi Analytics

Track your customers' movements to identify their starting points, areas of longest engagement, and any missed or avoided spaces



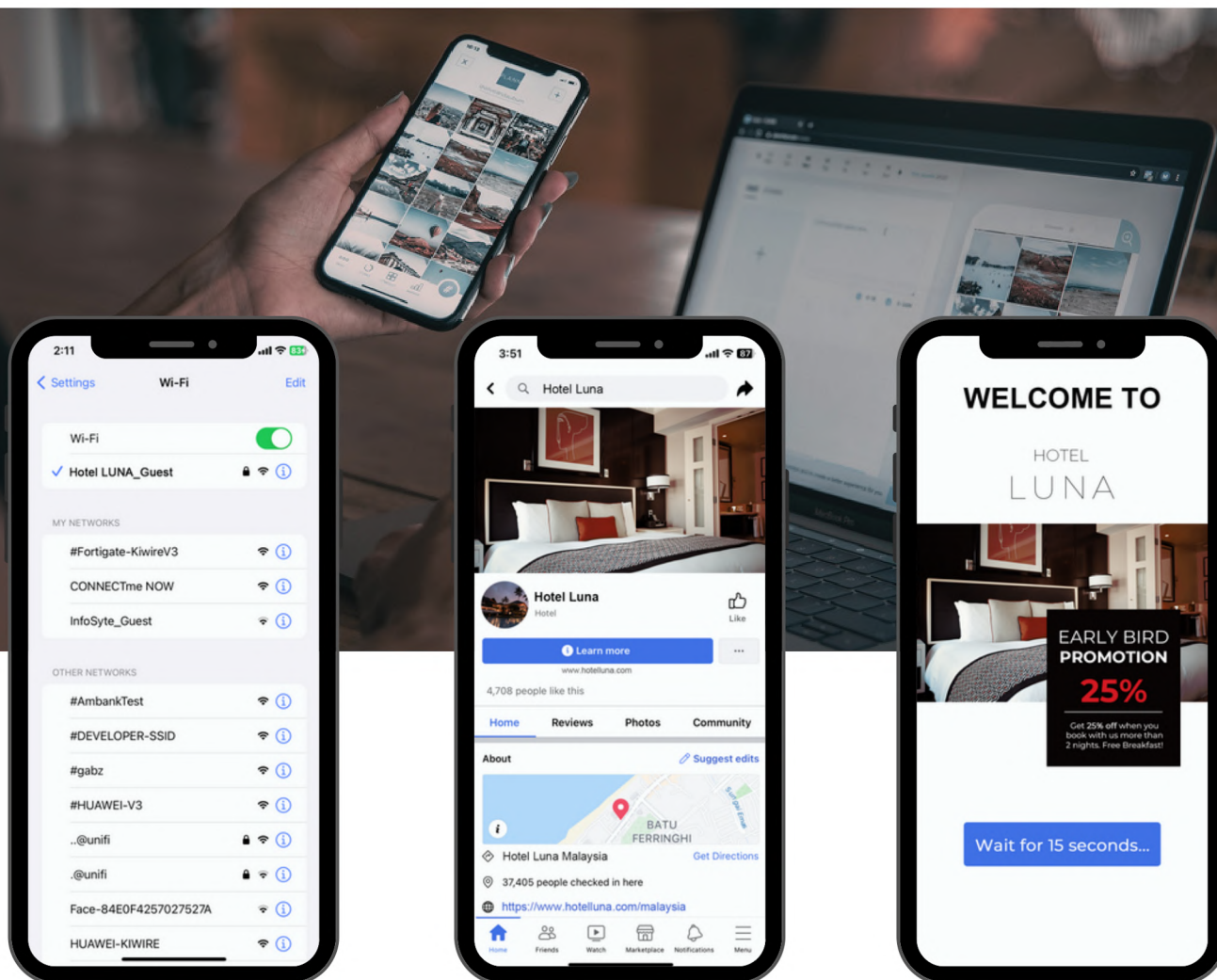
Re-Marketing

Encourage spending

By utilizing our coupon campaign management tool, your promotions will potentially entice customers to come back and spend more in no time.

EASY GUEST SOCIAL WIFI ACCESS

Convert your Wi-Fi into a state-of-the-art marketing tool. Build your customers database. Promote your **Social Page, products**, gain more **followers and check-ins!**



STEP 1 - CONNECT

Guests connect to your open Wi-Fi network without a password.

STEP 2 - LOGIN

Guests are asked to login using social media, email, or SMS to get access.

STEP 3 - ENGAGEMENT

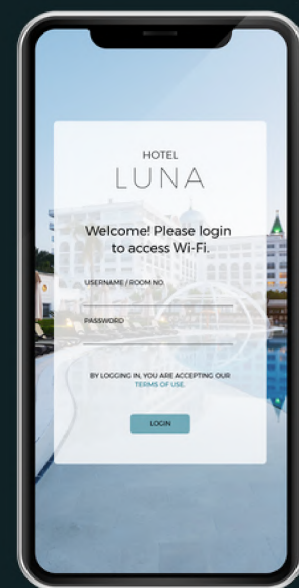
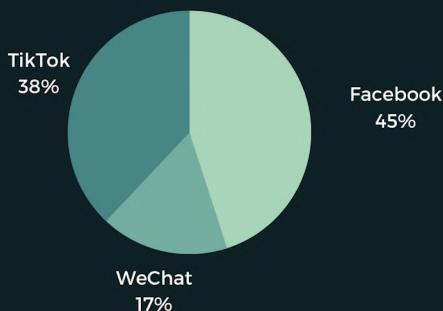
Create a fully immersive guest Wi-Fi experience with videos, images, ads & more.

WI-FI ANALYTICS

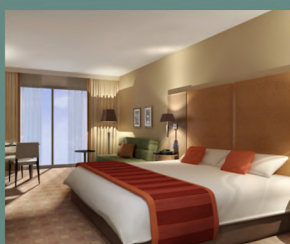
Real Time Insights at your Fingertips

Up-to-date customer data in a simple and easy-to-use dashboard that can automatically collect guest profile information from social networks, website or email marketing, including demographics, locations & interest.

User	Platform	Gender/ Age
JOHN		MEN/53
LINDA		WOMEN/21
SARAH		MEN/18



KIWIWIRE INDUSTRIES



Hospitality/Leisure



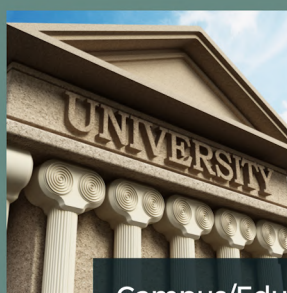
Telecommunication



Retail/F&B



Corporate



Campus/Education



Transportation

KIWIRE

ADVANTAGES

Login & Dashboard

Kiwire will present you a secure Login Screen, upon login you be redirected to Kiwire Dashboard an overview of network and user activity health and important notification.

Configuration & Integration

Overall Setting for System and consists of general info, SMTP settings, time zone along with admin management and roles. manage multiple organization with Cloud Tenant.

Devices

Manage NAS, add devices for monitoring or mapping, monitor zones, check for faulty devices.

Campaign

Manage campaign with approval, ads and surveys to gain public attention.

Policy & Accounts

Policy configuration and overall security. Manage firewall, DHCP and zone restrictions.

Finance & Reports

Kiwire presents you a detailed overview of your finances (voucher and invoices) related to your package plans along with reports detailing bandwidth usage, logs of user accounts, and many more!

Login Flow Engines

Design your personal landing page with the provided pagemaker tool. You can control everything from background color, overall look & feel, assign multiple pages with function (sign up, terms & conditions, etc) and arrange them with the login journey.

SOFTWARE FEATURES

USER ANALYTICS

Customer Data Collection

All of the data captured is stored within a centralized reporting dashboard, is quick & simple.

Social Login

Choose from a number of login options including custom social network app integrations (Facebook™, KakaoTalk, WhatSapp, LINE, LinkedIn & many more).

Public Survey

Allow anyone to view & respond public survey even without connecting to their Wi-Fi hotspot.

MORE ADVANCED FEATURES

Admin Interface Theme

Kiwire integrates with a variety of industry-leading tools that are designed to enhance your Wi-Fi solution.

Billing Notification

Kiwire will now be able to directly send all billing notifications to your preferred email addresses.

Login Journey

Our login storyboard can now be personalized, each zone can have its own Pre-login and Post-login redirection and flow settings defined.

Fully Integrated Platform

Get maximum operational efficiency and powerful Cloud to Cloud platform integrations.

Flexible Reporting

Powerful Wi-Fi analytics to capture user data in real-time analytics, including demographics, insights & more.

Secure and Compliant

Kiwire gives users complete transparency of all the data collected by PDPA and GDPR.

E-Payment Gateway

We support the following payment gateway: (PayPal, PayFast, SenangPay, Stripe, Wirecard, AliPay, MidTrans, SarawakPay, Adyen & IPay88.)

Splash Page

Our much loved versatile page maker, now comes with a major upgrade to provide our users with a variety of snippets and dynamic templates to choose from.

Extensive API

Formidable new API engine that provides simplicity and high performance.

Authentication Engine

Kiwire has a powerful and flexible integration module that lets you authenticate user identity via Microsoft Active Directory, Federate Radius, Property Management system, Social login & API for your own in-house applications.

Vendor Agnostic

Kiwire can work seamlessly with different Wi-Fi equipment vendors. Plus, you can support any Wi-Fi network architecture with or without a controller.

Boost Performance

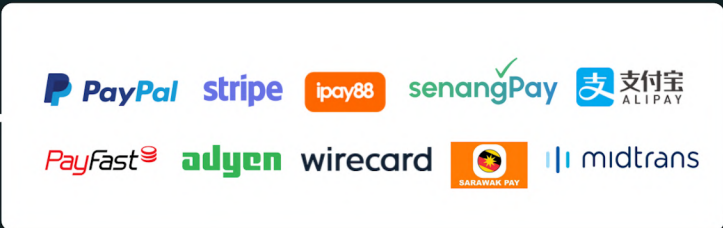
Our platform get a turbo boost, an increase of 30% speed in most operation.

KIWIRE INTERFACES

PMS Integration



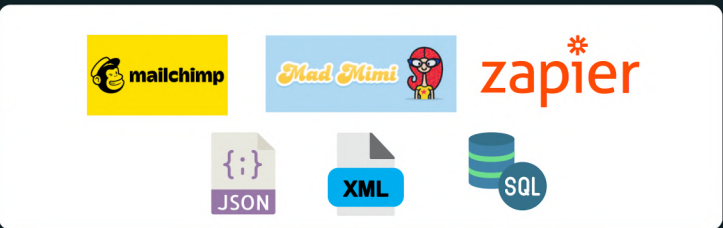
E-Payment Gateway



Social Network



API/Email Marketing



Authentication Server



Call Accounting/
Content Management



WIRELESS EQUIPMENT COMPATIBILITY



LICENSE EDITION	LITE (CLOUD BASED)	CLOUD (CLOUD BASED)	PREMIER (ON-PREMISES SERVER)	ENTERPRISE (ON-PREMISES SERVER)
Multi-Tenant	✗	✓	✗	✓
Dashboard	✓	✓	✓	✓
Network Monitoring	✗	✓	✓	✓
Integration (AD, LDAP, Cloud SMS)	✗	✓	✓	✓
Social Network □Authentication	✓	✓	✓	✓
PMS Integration	✗	Limited	Limited	✓
Page Maker	✓	✓	✓	✓
Customizable Login Process	✓	✓	✓	✓
Marketing Campaign	✓	✓	✓	✓
Survey & Coupon	✗	✓	✓	✓
Finance Module	✗	✓	✓	✓
Voucher Creation	✗	✓	✓	✓
Bandwidth Management	✓	✓	✓	✓
Payment Gateway □Integration	✗	✓	✓	✓
Inside & Analytics Reporting	Limited	✓	✓	✓
API Integration	✗	✓	✓	✓
White Label	✗	✗	✗	✓
Support	9X5	24X7	24X7	24X7
Help & Tools	✓	✓	✓	✓

*** For Multi-Tenant license, additional license are required.

ABOUT SYNCHROWEB



Synchronweb Technology (M) Sdn. Bhd. is a technology leader focused on improving the ways businesses collect information. Synchronweb Technology was first established in the year 1999 and officially incorporated in year 2001.

What started off as a goal to be an open source alternative, eventually grew into a leading professional company that provide network research & development, services deployment and captive portal/radius solutions technology.

Our innovations in the Wi-Fi industry combined with our distributed brands have made us a formidable force in delivering cost-effective solutions.